

**Description:**

Create jobs, strengthen Idaho communities and market Idaho.

**Major Functions and Targeted Performance Standard(s) for Each Function:**

1. Create jobs.

A. Number of jobs created in which department contributed (WDTF, grants, business expansion and attraction).

Actual Results			
2000	2001	2002	2003
715	1,791	2,675	2,000
Projected Results			
2004	2005	2006	2007
2,200	2,500	2,500	2,500

B. Number of existing Idaho businesses assisted with their expansion.

Actual Results			
2000	2001	2002	2003
6	23	32	20
Projected Results			
2004	2005	2006	2007
25	25	25	26

C. Number of businesses attracted to Idaho.

Actual Results			
2000	2001	2002	2003
6	6	7	6
Projected Results			
2004	2005	2006	2007
6	12	12	12

D. Number of Idaho businesses receiving procurement marketing assistance services.

Actual Results			
2000	2001	2002	2003
1,059	752	851	1,226
Projected Results			
2004	2005	2006	2007
1,000	1,000	1,000	1,000

E. Dollar value of contracts and sub-contracts awarded to IBN clients.

Actual Results			
2000	2001	2002	2003
\$112 mill	\$105 mill	\$103 mill	\$90 mill
Projected Results			
2004	2005	2006	2007
\$90 mill	\$100 mill	\$100 mill	\$100 mill

F. Number of site location visits to the state.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	NA
Projected Results			
2004	2005	2006	2007
6	6	6	6

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G. Number of onsite visits to Idaho companies.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	60
Projected Results			
2004	2005	2006	2007
209	214	219	224

H. Number of companies represented at international trade shows.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	30
Projected Results			
2004	2005	2006	2007
45	50	55	60

I. Number of companies engaging in international trade seminars.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	60
Projected Results			
2004	2005	2006	2007
70	75	80	85

J. Number of companies identified with untapped export potential.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	NA
Projected Results			
2004	2005	2006	2007
20	25	30	35

K. Number of companies transitioned from export potential to active exporters.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	NA
Projected Results			
2004	2005	2006	2007
18	20	22	24

L. Number of organizations participating in international trade missions or trade shows.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	15
Projected Results			
2004	2005	2006	2007
20	25	30	35

M. Number of new business filings. (Calendar Year, Secretary of State's Office)

Actual Results			
2000	2001	2002	2003
17,530	17,403	19,356	19,500
Projected Results			
2004	2005	2006	2007
19,500	19,500	19,500	19,500

N. Number of Workforce Development Training Fund (WDTF) projects.

Actual Results			
2000	2001	2002	2003
11	11	20	20
Projected Results			
2004	2005	2006	2007
20	20	20	20

O. Number of onsite visits to companies outside of Idaho.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	NA
Projected Results			
2004	2005	2006	2007
18	18	18	18

P. Number of qualified leads generated from trade shows.

Actual Results			
2000	2001	2002	2003
26	22	66	74
Projected Results			
2004	2005	2006	2007
45	45	45	45

Q. Number of requests for economic development and business assistance from [www.idahoworks.com](http://www.idahoworks.com).

Actual Results			
2000	2001	2002	2003
NA	131	383	725
Projected Results			
2004	2005	2006	2007
750	750	750	750

R. Number of advertisements placed for business recruitment.

Actual Results			
2000	2001	2002	2003
24	34	22	41
Projected Results			
2004	2005	2006	2007
60	36	36	36

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S. Employment in science & technology industries (29 SICs).

Actual Results			
2000	2001	2002	2003
46,000	47,600	44,200	44,341
Projected Results			
2004	2005	2006	2007
45,000	46,000	47,000	48,000

T. Number of Community Development Block Grants funded.

Actual Results			
2000	2001	2002	2003
31	31	31	31
Projected Results			
2004	2005	2006	2007
30	30	30	30

U. Number of Rural Community Development Grants funded.

Actual Results			
2000	2001	2002	2003
NA	NA	10	12
Projected Results			
2004	2005	2006	2007
9	9	9	9

V. Number of Gem Implementation Grants funded.

Actual Results			
2000	2001	2002	2003
NA	NA	9	NA
Projected Results			
2004	2005	2006	2007
8	8	8	8

W. Number of communities receiving technical assistance.

Actual Results			
2000	2001	2002	2003
100	82	91	140
Projected Results			
2004	2005	2006	2007
140	140	140	140

2. Strengthen Idaho communities.

A. Number of Idaho communities actively participating in Gem Community Program.

Actual Results			
2000	2001	2002	2003
NA	50	65	50
Projected Results			
2004	2005	2006	2007
60	60	60	60

B. Number of economic development training and consulting activities held in Idaho (includes Idaho Business Network, Economic Development, Rural & Community Development, Tourism and local economic development boards, etc).

Actual Results			
2000	2001	2002	2003
NA	NA	NA	175
Projected Results			
2004	2005	2006	2007
200	225	250	275

C. Amount of general fund dollars in budget.

Actual Results			
2000	2001	2002	2003
\$2,973,500	\$3,405,400	\$7,525,700	\$6,687,900
Projected Results			
2004	2005	2006	2007
\$6,242,500			

3. Market Idaho.

A. Number of branding presentations given.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	NA
Projected Results			
2004	2005	2006	2007
10	10	10	10

B. Number of state agencies, non profit organizations and private businesses involved in collaborative marketing programs.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	NA
Projected Results			
2004	2005	2006	2007
5	5	5	5

C. Number of diplomatic visits to Idaho.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	5
Projected Results			
2004	2005	2006	2007
7	10	10	10

D. Number of visits by international trade associations.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	3
Projected Results			
2004	2005	2006	2007
5	7	7	7

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E. Number of informational packets sent to international groups.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	30
Projected Results			
2004	2005	2006	2007
50	50	50	50

F. Number of hits to Idaho's international websites.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	1,000
Projected Results			
2004	2005	2006	2007
2,000	2,000	2,000	2,000

G. Number of one-on-one counseling and assistance sessions provided by international trade office managers to Idaho companies concerning international trade.

Actual Results			
2000	2001	2002	2003
NA	NA	NA	50
Projected Results			
2004	2005	2006	2007
60	70	80	100

H. Number of unique visitors to www.idahoworks.com.

Actual Results			
2000	2001	2002	2003
9,735	11,500	14,156	20,000
Projected Results			
2004	2005	2006	2007
20,000	20,000	20,000	20,000

I. Number of tourism grants funded.

Actual Results			
2000	2001	2002	2003
38	38	36	37
Projected Results			
2004	2005	2006	2007
39	40	41	42

J. Number of tourism trade shows attended.

Actual Results			
2000	2001	2002	2003
10	10	11	12
Projected Results			
2004	2005	2006	2007
12	14	18	22

K. Number of gross impressions created via public relations and advertising effects.

Actual Results			
2000	2001	2002	2003
169 mill	173 mill	185 mill	197 mill
Projected Results			
2004	2005	2006	2007
231 mill	242 mill	263 mill	287 mill

L. Number of unique visitors to www.visitid.org.

Actual Results			
2000	2001	2002	2003
.5 mill	.7 mill	1.3 mill	1.5 mill
Projected Results			
2004	2005	2006	2007
2.2 mill	2.8 mill	3.5 mill	4.5 mill

M. Number of requests for tourism information.

Actual Results			
2000	2001	2002	2003
310,679	332,732	544,259	597,037
Projected Results			
2004	2005	2006	2007
641,250	685,211	707,998	733,267

N. Number of Travel Guides produced.

Actual Results			
2000	2001	2002	2003
225,000	225,000	225,000	200,000
Projected Results			
2004	2005	2006	2007
200,000	200,000	200,000	200,000

**Program Results and Effect:**

The Idaho Department of Commerce in its mission to increase economic opportunity for the citizens of Idaho has contributed significantly to the expansion of the state's economy.

For more information contact Krissa Wrigley at 334-2470.

## Commerce, Department of Idaho Rural Partnership

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### Description:

The Idaho Rural Partnership (IRP) joins diverse public and private resources in innovative collaborations to strengthen communities and improve life in rural Idaho. IRP serves as a non-partisan forum for clarifying rural issues.

### Major Functions and Targeted Performance Standard(s) for Each Function:

1. Serve as a clearinghouse of information and as a referral center on rural problems, programs and policies.
  - A. Publish a rural development newsletter and an annual report on a regular basis.

Actual Results			
2000	2001	2002	2003
Completed	Completed	Completed	Completed
Projected Results			
2004	2005	2006	2007
Planned	Planned	Planned	Planned

- B. Maintain a Community Development Resource Directory in written and electronic forms with comprehensive updates every other year.

Actual Results			
2000	2001	2002	2003
Completed	Completed	Updated	NA
Projected Results			
2004	2005	2006	2007
Planned	N/A	Planned	N/A

2. To serve as a forum for identifying and understanding rural issues from all perspectives.
  - A. Conduct community reviews across the state.

Actual Results			
2000	2001	2002	2003
1	4	2	1
Projected Results			
2004	2005	2006	2007
2	2	2	2

3. To identify collaborative strategies to improve the rural quality of life and to facilitate implementation of these strategies by Council member organizations.
  - A. Complete at least 4 collaborative projects on the IRP work plan.

Actual Results			
2000	2001	2002	2003
6	4	4	4
Projected Results			
2004	2005	2006	2007
5	5	5	5

### Program Results and Effect:

The ultimate effect of this program is to increase the effectiveness of public and private organizations to serve rural Idaho to strengthen communities and improve the quality of life.

For more information contact Krissa Wrigley at 334-2470.